

Nicolas Turbay Art Director

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✉ nicolas_turbay

Professional experience

72dpi interactive shop | Miami, FL
Freelance Creative director.

December 14 - December 23, 2009

Job description:

I was asked to lead the pitch for the Telmex seccionamarilla.com account. We entered the pitch one week before the deadline, competing against 4 other interactive agencies who had been working for a month on their proposal, as a result 72dpi won the account and is currently working on the world cup of soccer online promotion for this client, the idea they are producing is the same one that won them the account.

Marca Hispanic | Miami, FL
Art Director.

November 2008 - Present

Job description:

Concept and developing of print, outdoor, POP, activation, TV, interactive and integrated campaigns.

Clients I collaborated with:

PNC Bank, Infiniti, Oster, NCL, Coconut Grove Arts Festival, Villager, Crock-Pot, Del Monte, NY Life, Unum.

Iris | Miami, FL / New York, NY
Art Director intern ship.

December 2007 - April 2008

Job description:

Concept and developing of POP material and activation campaigns.

During my intern ship in iris Miami I was invited to the headquarters in New York for two weeks to collaborate in the Heineken POP account pitch.

Clients I collaborated with:

Sonny Ericson, Heineken.

Atimo Interactive, Miami FL
Art Director.

February 2007 - August 2007

Job description:

Concept and developing of promotional micro sites and websites.

Studio Verde | Bogota, Colombia
Jr. Art director.

January, 2005 - December 2005

Job description:

Concept and developing of print campaigns and packaging design.

Education

Miami Ad School | Maimi, FL
Art direction portfolio program.

October 2006 – September 2008

Politcnico Gran Colombiano | Bogota, Colombia
BA Degree in Marketing and Advertising.

January 2001 – December 2004

Skills

- Photoshop
- Illustrator
- InDesign
- Flash
- Dreamweaver
- Final Cut Pro
- Basic iPhone SDK
- Photography and studio light
- Microsoft Office

Languages

Fluent in english and spanish.

Honors & Recognitions

- 2 Gold ADDYS
- 1 Silver ADDY
- 2 Miami Ad School / Crispin Porter+Bogusky Gold Awards